



**West Point Lake
Dragon Boat Race**



2017

**Benefiting Harmony House
Domestic Violence Shelter**

**Sponsor and Team
Registration Packet**

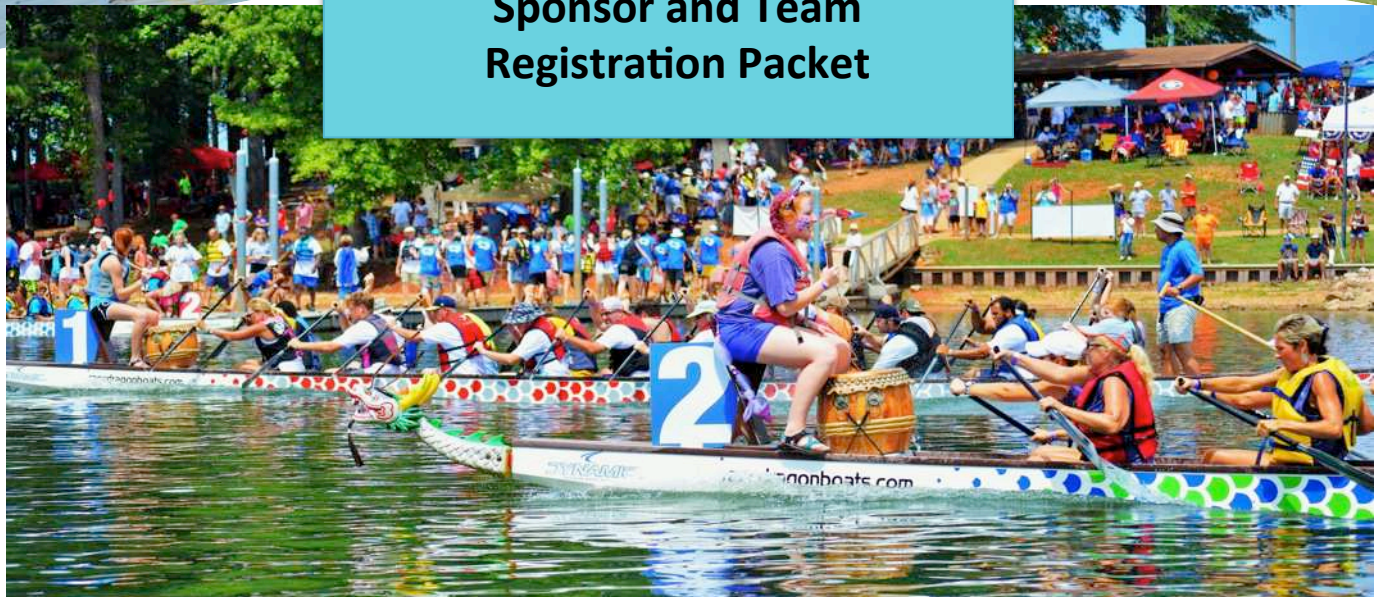


Photo Credit: Marty Reeves Photography

Second Annual
West Point Lake Dragon Boat Race
Benefiting Harmony House Domestic Violence Shelter
Saturday, July 15, 2017
Pyne Road Park

WHAT IS A DRAGON BOAT RACE?

Dragon boat racing is the 8th fastest growing sport in the world with more than 50 million people in 63 countries participating each year. Teams of up to 20 paddlers and a drummer race in authentic Hong Kong-style, 46-footlong dragon boats in this unique cultural event. Coaches and professional steerers are provided to assist each team. All ages and skill levels can paddle, making it the ultimate team-building sport.

Dragon boat racing is also a very visual sport. If everyone is watching and working together, magic can happen in a dragon boat. Teams have to follow the strategy and then execute. The team members in the front must paddle in perfect timing as an example for the back half of the boat. When the power from the middle is mixed with the speed and ability of the paddlers in the back, a dragon boat can glide quickly through the water.

In addition to the actual races happening on the lake, there is a festival atmosphere happening on land. Each team has a tailgating area and friends to cheer them on. Music and announcements are being played from a main stage. This family fun event provides a children's area with activities, games, food vendors, and picnics.

SUMMARY OF LAST YEARS RACE

2016 was our inaugural West Point Lake Dragon Boat Race. It was presented by Mike Patton Auto Family and all proceeds benefited Harmony House Domestic Violence Shelter. Twenty local companies, clubs, agencies and groups of friends came together to sponsor race teams. Countless others within our community supported the race by sponsoring, donating, and attending the event. We had approximately 2,500 people join in the celebration!

This year we are proud to bring the second annual West Point Lake Dragon Boat Race to LaGrange, Georgia. There are a number of opportunities to sponsor and donate to this event. The West Point Lake Dragon Boat Race would not be possible without the support of our community. All proceeds will benefit Harmony House Domestic Violence Shelter. We plan to cap the race at 30 teams this year.

HARMONY HOUSE DOMESTIC VIOLENCE SHELTER

Harmony House is a State of Georgia certified shelter that serves victims of domestic violence twenty-four hours a day, seven days a week by providing emergency shelter, crisis intervention, and advocacy for victims of domestic violence. Harmony House also promotes awareness of domestic violence through education, teen dating outreach, and advocacy in our community.

The shelter opened in October of 2005 and received its full certification from the Department of Human Services in the fall of 2008.

Harmony House provides around the clock residential shelter and safety to domestic violence victims and their children. The shelter has a capacity to serve up to 14 residents. In addition to emergency shelter and meals, Harmony House provides safety planning, counseling, legal assistance, transportation, childcare, and training opportunities for self-sufficiency. More specifically:

- We answered **723** crisis calls last year.
- We sheltered **82** residents; **42** of whom were children. Additionally, Harmony House provided food, clothing, education, medical, and legal assistance to both shelter residents and outreach clients.
- We participated in **99** civic, employment, and school presentations promoting awareness and prevention of domestic and teen dating violence.

Harmony House Domestic Violence Shelter
P.O. Box 2925
LaGrange, GA 30241
24 Hour Crisis Line: 706-885-1525
Administrative Line: 706-882-4173
Fax: 706-882-4175
Email: breakthecycle@harmonyhousega.org

Executive Director: Michele Bedingfield
President of the Board of Directors: Ginger Zachry

IMPORTANT NOTES: Registration due Monday, April 3, 2017 ♦ All payments due Monday, May 1, 2017
 All high resolution artwork/logos must be received by Monday, May 1, 2017
 in order to guarantee logos on print media (including t-shirts, banners, signs, etc.)

PRESENTING SPONSOR - \$10,000

- one team entry
- race event t-shirts provided for entire team (maximum of 24)
- display of sponsor-provided at key locations throughout the venue
- company **logo** displayed in all race advertising/promotional material, including, but not limited to:
 - ♦event poster ♦event website ♦t-shirt
 - ♦event social media ♦event banners

DOCK SPONSOR - \$5,000 each (2 Slots Available)

- one team entry
- display of sponsor-provided banners at dock
- company **logo** displayed in all race advertising/promotional material, including, but not limited to:
 - ♦event poster ♦event website ♦t-shirt
 - ♦event social media ♦event banners

STARTING LINE or FINISH LINE or HOLDING AREA SPONSOR - \$3,000 each

- display of sponsor-provided banners at the named area
- company **logo** displayed in all race advertising/promotional material, including, but not limited to:
 - ♦event poster ♦event website ♦t-shirt
 - ♦event social media ♦event banners

ALL IN-KIND SPONSORS – In-Kind

- Some Event Needs: Forklift, Stage, T-Shirts, Signage, Accommodations, Photography, Captain’s Party Venue, Children’s Area, Refreshments, Golf Carts
- company **logo** displayed in all race advertising/promotional material, including, but not limited to:
 - ♦event poster ♦event website ♦t-shirt
 - ♦event social media ♦event banners

CHILDREN’S AREA SPONSOR – In-Kind

- provide the children’s activities for event (such as: face painting, crafts, games, etc.)
- company **logo** displayed in all race advertising/promotional material, including, but not limited to:
 - ♦event poster ♦event website ♦t-shirt
 - ♦event social media ♦event banners

STAGE BANNER SPONSOR LARGE - \$500+

- receive a large banner to be displayed on race stage

STAGE BANNER SPONSOR SMALL - \$250

- receive a small banner to be displayed on race stage

TEAM ENTRY FEE - \$1,000 (27 teams available)

- receive a boat and a marked area for setting up tailgating area
- company **name** displayed in all race advertising/promotional material, including, but not limited to:
 - ♦event poster ♦event website ♦t-shirt
 - ♦event social media ♦event banners

TEAM INFORMATION

Dragon boat racing is an exciting team-building activity! Teams feel a connection to the racing. They bond with each other through this experience. Dragon boat participants are passionate about this sport. People love it —the thrill, the teamwork, the adrenaline, the interaction in the boat. People are drawn to this sport and one another in a setting that exemplifies human connectivity on a level comparable to nothing else. People who never thought of themselves as athletes can thrive in a dragon boat. People who are athletes discover a challenging alternative to other sports.

Important Details:

Race Day and Location: Saturday, July 15, 2017, at Pyne Road Park

Entry Fee: \$1000

- Number of participants needed: 16-20 paddlers and 1 drummer. A minimum of 6 female paddlers are required to participate in order to qualify to race. A total of 20 paddlers is preferred, but teams may qualify to race with a minimum of 16 paddlers. The minimum age necessary to participate is 15 years with parental consent.
- Please select a team race captain.
- Please select a drummer and/or tailgating/spirit captain: Drummers who participate in the race must not exceed 150 pounds in order to assure boat safety as per the professional steerers.
- Please select a creative team name (ex. REO Speed Dragon).

Race Day Schedule:

6:45 am - Team registration and tailgate area set-up begins

8:15 am - Opening Ceremony (All paddlers must be present.)

8:30 am - Race Begins

Morning Heats

Lunch Break (Time TBD)

Afternoon Heats

Closing Ceremony (Anticipated in early afternoon)

Other things to know:

- Each team will be provided with paddles, lifejackets, and a dragon boat.
- A practice session (one-hour long) is highly encouraged. Practice dates are anticipated to be July 12, 13 & 14, 2017. You will need to sign up for your team's time slot once the schedule is made available.
- Your team should bring a tent, if desired, competitive spirit, water, food, tent decorations, etc. It's a company picnic, community & cultural festival, and adrenaline-pumping racing action all in one.
- Non-racing awards include:
 - Best Team Spirit, Best Tailgate, Best Drummer, Best Team Name & The Spirit of the Dragon Award
- This is NOT just for typical "athletes." Almost anyone, regardless of size and fitness level, can paddle in a dragon boat race.
- This race takes place in July. Please remember sunscreen, hats, and protective clothing.
- Please be careful to secure all personal belongings at the race day venue.
- Throughout the day, music and other activities will entertain the crowd.
- Races happen fast and furious. With races about every 15 minutes, the action never stops.

REGISTRATION FORM (To Reserve a Spot - Required Information in Red)

Company/Organization Name: _____

Contact Person Name: _____

Contact Person Email: _____

Company Address: _____

We are entering a race team YES
NO

Creative Team Name: (Optional: Not Due until May 31, 2017)

Team Race Captain Name: (Optional: Not Due until May 4, 2017)

Email: _____

Phone: _____

Team Drummer and/or Tailgating/Spirit Captain:
(Optional: Not Due until May 4, 2017)

Email(s): _____

Phone(s): _____

- Must Check at least one:**
- Presenting Sponsor (\$10,000)
(team fee included)
 - Dock Sponsor (two available)
(team fee included) (\$5,000)
 - Starting Line Sponsor (\$3,000)
 - Finish Line Sponsor (\$3,000)
 - Holding Area Sponsor (\$3,000)
 - Parking Entrance Sponsor (\$3,000)
 - Parking Exit Sponsor (\$3,000)
 - In-Kind Sponsor - Please state specific donation:

 - Stage Banner Sponsor (Lg) (\$500)
 - Stage Banner Sponsor (Sm) (\$250)
 - Team-Only Entry (\$1000)

Registration Authorization:

Name: _____

Signature: _____

Billing Address for Credit Card:

Phone Number for Credit Card:

Check **PAYMENTS DUE Monday, May 1, 2017**
Enclosed is a payment for \$ _____
Payable to: Harmony House Domestic Violence Shelter

Credit Card (We must have all of the following to process payment.)
Circle One: MasterCard Visa American Express Discover
Credit Card Number: _____
CVV Code: _____
Expiration Date: _____
Name on Card: _____
Email Address for Receipt: _____

Dragon Boat Committee Member: _____

Team Checklist

*Thank you for agreeing to enter a team into the 2017 West Point Lake Dragon Boat Race.
Please complete the following steps.*

Team Liaison • Laura Wells • Cell: 706-594-8041 • Email: laura.gator@gmail.com
--

- Select your Team Captain. This person will communicate with the event's Team Liaison. Submit the captain's name and contact information to the Liaison listed above.
Due by May 1, 2017
- Select your Team Drummer and/or Tailgating/Spirit Captain. Submit name(s) to event's Team Liaison. The Drummer is the "spirit leader" for your group who will race within your boat. They are the ones on the boat that are calling out the commands and motivating the team. To insure boat safety as per the professional steerer, this individual must not weigh an amount more than 150 lbs. In addition, to the racing drummer, you may also have a Tailgating/Spirit Captain. They can make sure your team has LOTS of spirit by overseeing the decorating of the team tent and being the "voice" of the team! Either your Team Drummer or Tailgating/Spirit Captain may participate in the Drummer Parade. There is an award for Best Drummer.
Due by May 1, 2017
- Select a creative team name and submit to Team Liaison. It may incorporate your company, agency, club, or group name, but it is not required (example: REO Speed Dragon).
Due by May 1, 2017
- Select your paddlers. 20 is the desired number, but you may participate with as few as 16. There is a requirement of 6 female paddlers per boat in order to race. Be sure to have an alternate or two should something happen on the day of the race. If you do not have a minimum of 16 paddlers (6 of whom are female), you will be disqualified.
Select paddlers by the week of the race.
- Decide what your team attire will be. Some teams print matching shirts. Others wear their company uniform or logo. Remember, it's going to be JULY. Dress accordingly and don't forget there is a Best Team Spirit award.
- Save the Date! Here are some important dates:
Brief Informational Team Meeting – Tuesday, May 30, 2017 (6:15 – 7:00 pm)
at Broad Street Church of Christ (Please send at least one representative.)
Captain's Party – Thursday, July 13, 2017 – 7:00 pm – Los Nopales
This is for: The Team Captain (+1 guest)
 The Team Drummer OR Tailgating/Spirit Captain (+1 guest)
Team Practice – July 12, 13 & 14, 2017 – Pyne Road Park
You will sign up for a 1.5 hour time slot (due by Thursday, June 8, 2017).
This is for your Team Captain, your Team Drummer racing in your boat, and all of your paddlers.
RACE DAY! - Saturday, July 15, 2017, at Pyne Road Park
Make sure all your friends, family, and coworkers know this date and come to cheer!
Race Day Schedule:
6:45 am - Team registration and tailgate set-up begins
8:15 am - Opening Ceremony (All paddlers must be present)
8:30 am - Race Begins
- Make sure entry fee has been paid and high resolution logo/artwork is submitted. Due by May 1, 2017.
- Sign up for practice time. (Sign up sheet coming soon!!) Due by June 8, 2017.
- Make sure every paddler has signed a waiver. (Form coming soon!!) Due by the week of the race.



2017 MAY

MON	TUE	WED	THU	FRI	SAT
	2	3	4	5	6
	Money and Artwork Due			Team Captain Name Due Drummer/Spirit Captain Name Due (May 4 or 5)	
7	8	9	10	11	12
14	15	16	17	18	19
21	22	23	24	25	26
28	29	30	31		
		Team Meeting 6:15	Creative Team Name Due		

SUN	MON	TUE	WED	THU	FRI	SAT
2017 JUNE				1	2	3
4	5	6	7	8	9	10
					Sign up for Practice Time Slot Due	
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	



2017 JULY

SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15

Waivers Due

Practices -----> 12th, 13th or 14th

Party at Los Nopales 7:00

RACE DAY!